

# Gower Elementary

## Business Partnership Program

The Business Partnership Program is an initiative at Gower Elementary that encourages local businesses near Gower Elementary to support the school through financial contributions. In return for financial support, businesses are promoted and recognized as leaders in community in a variety of ways.

In light of the **staggering budget cut (over \$100K) that Gower Elementary sustained roughly 6 weeks into the 2017 – 2018 school year**, the school administration, the PTO, and many students are depending on local businesses more than ever! Below are ways that you can get involved. Feel free to contact us to discuss any sponsorship plan. **If you are interested in partnering with Gower PTO this year please contact us by email at [treasurer@gowerpto.org](mailto:treasurer@gowerpto.org)**

*In addition to the details below, all sponsorship levels include:*

- Static Logo on Gower PTO website ([gowerpto.org](http://gowerpto.org))
- Logo and/or textual business on all email campaigns sent by Gower PTO
- Logo and/or textual business name featured on various flyers sent home by the PTO
- Logo featured on the Gower PTO Bulletin Board
- Social Media mentions on Facebook, Twitter, & Instagram

**Sponsorship Opportunities:**

## Student T-Shirts

T-shirts are an excellent way to advertise your business! Gower PTO purchases the following T-shirts each school year for every child (free to the every student). There are approximately 725 students at Gower this year. Your business logo will appear on the back of every t-shirt for the event you select! Title Logo – \$1000; Large Logo \$750; Medium Logo \$500; Small Logo \$250.

- Winter Long Sleeve T-Shirt (Deadline January 12, 2018)
- Field Day T-Shirt (Deadline Tentatively April 13, 2018)

## Fall Festival

*November 3, 2017*

**Presenting Sponsorship – \$2000 (SOLD OUT!)**

Presenting Sponsorship includes large banner at event with large sponsor logo, promotional booth at event, large logo on Winter Long Sleeve T-Shirts, 5 Gower T-Shirts, Social Media mentions as presenting sponsor, and all additional details previously mentioned in the bullets above. Additional event details and details coming soon.

**Supporting Sponsorship – \$1250**

Supporting Sponsorship includes medium logo on event banner, promotional booth at event, medium logo on Winter Long Sleeve T-Shirts, 2 Gower T-Shirts, Social Media mentions, and all additional details previously mentioned in the bullets above.

*Additional Opportunities on the Back!*

# Stomp & Chomp

*Spring 2018*

## **Presenting Sponsorship – \$2000**

Presenting Sponsorship includes large banner at event with sponsor logo, promotional booth at event, large logo on Field Day Shirts, 5 Gower T-Shirts, Social Media mentions as presenting sponsor, and all additional details previously mentioned above. Additional event details and description coming soon.

## **Supporting Sponsorship – \$1250**

Supporting Sponsorship includes medium logo on event banner, promotional booth at event, medium logo on Field Day T-Shirts, 2 Gower T-Shirts, Social Media mentions, and all additional details previously mentioned in the bullets above.

# Spring Carnival

*Spring 2018*

## **Presenting Sponsorship – \$2000**

Presenting Sponsorship includes large banner at event with sponsor logo, promotional booth at event, large logo on Field Day T-Shirts, 5 Gower T-Shirts, Social Media mentions as presenting sponsor, and all additional details previously mentioned above. Additional event details and description coming soon.

## **Supporting Sponsorship – \$1250**

Supporting Sponsorship includes medium logo on event banner, promotional booth at event, medium logo on Field Day T-Shirts, 2 Gower T-Shirts, Social Media mentions, and all additional details previously mentioned in the bullets above.

### **Why Partner with Gower?**

The Gower Elementary School PTO is a 501(c)(3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your contribution. You will receive a receipt for your sponsoring gift to Gower Elementary PTO.

If you are interested in partnering with Gower PTO this year please contact us by email at [treasurer@gowerpto.org](mailto:treasurer@gowerpto.org)

Please make checks payable to GOWER PTO

#### **Mailing Address:**

Gower PTO  
650 Old Hickory Blvd  
Nashville, TN 37209

If you prefer to donate by card, please let us know and we can provide you with a payment link.

## Thank you for your consideration!