



The Business Partnership Program is an initiative at Gower Elementary that encourages local businesses near Gower Elementary to support the school through financial contributions. In return for financial support, businesses are promoted and recognized as leaders in community in a variety of ways. In light of the staggering budget cut (over \$100K) that Gower Elementary sustained during the school year, the school administration the PTO, and many students are depending on local businesses more than ever! We are asking for your help. Please review the ways to get involved and feel free to contact us to discuss any sponsorship plan!

Gator Gallop Run, Stomp/Chomp Dinner, Dance, & Auction, and Spring Carnival Fundraiser Sponsorships

These events are annual fundraisers for Gower PTO. Students and their families attend these events to help support the school. Gator Gallop running event will be on Thursday, October 11th. Stomp/Chomp-Dinner, Dance, & Auction is scheduled for November 2nd. Spring Carnival is scheduled for April 26th. Below are options for sponsoring these events:

Presenting Sponsorship-\$1500

Presenting Sponsorship includes banner at event with sponsor logo, large logo on Gower t-shirts, 5 Gower t-shirts, and Social Media mentions as presenting sponsor.

Supporting Sponsorship-\$1000

Supporting Sponsorship includes medium logo on event banner, medium logo on Gower t-shirts, 2 Gower t-shirts, and Social Media mentions.

Gower Student T-shirts-Large Logo \$750, Medium Logo \$500, Small Logo \$250

T-shirts are an excellent way to advertise your business! Gower PTO purchases t-shirts for each school year for every child (free to every student). There are over 650 students, about a 100 staff members, and many parents this year. Your business logo will appear on the back of every t-shirt. These shirts are worn in the community by staff, parents, students, and siblings for years to come! **Deadline is September 4th.**

Also, we are seeking a variety of donations for the Auction. If your business would like to donate an item or gift card, please contact us today!

The Gower Elementary School PTO is a 501(c) (3) nonprofit organization. Your contribution is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your contribution. You will receive a receipt for your sponsoring gift to Gower Elementary PTO.

All sponsors and donors will also be advertised on our website and flyers sent home with students.

If you are interested in partnering with Gower PTO this year, please email us at vicepresident@gowerpto.org or contact Heather at (248) 840-3344. For additional information, please visit [www. GowerPTO.org](http://www.GowerPTO.org).